

5<sup>TH</sup> Ave

West 34<sup>TH</sup> St

FASHION

FOOD



*A Great International Experience Now In Faridabad*



FILMS





## *International Address. Indian Opportunity.*

Reach out your brand to a huge market of  
2.5 million people in Faridabad.



Coming to Faridabad is EF3 the swankiest shopping and entertainment paradise. EF3 will have a 3-screen multiplex on 2 levels, which will surely draw in the teeming crowd from Faridabad. Situated strategically on the NH-2 highway, the EF3 Mall will cater to the 2.5 million Faridabad residents who otherwise need to travel all the way to Delhi for their entertainment and shopping needs. The prospects are amazing! There is no shopping and entertainment complex in Faridabad today that is of international standards and this is the gap that EF3 proposes to close.



*Perspective View of EF3 Mall*

### *The EF3 Mall.*

*An international retail opportunity starring:*

- Shops ranging from 300 sq.ft. - 1000 sq.ft. (27.88 sq.mt. - 92.93 sq.mt.) in three levels - Atrium, Entrance and Upper
- 3-screen cinema multiplex on 2 levels
- Multi-level basement to accommodate a huge parking of 300 cars with further space on the ground level for 100 cars
- Centrally air-conditioned
- 100% power back-up
- Strategically located at Plot No. 12, Sector 20A on the NH-2 (Opp. Magpie Complex) catering to the population in Faridabad
- Glass capsule lifts in the grand Atrium
- Escalators
- A vast food court with space to house leading fast food brands, reputed pubs and dining restaurants

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## *International Brands. Indian Shopping Venue.*



The EF3 Mall aims to bring together some of the world's best brands across multiple categories. It is the best place to be for a shop, whether you're thinking of department stores; fashion outlets; multi brand consumer durable shops; lifestyle goods showrooms; or a hundred different things more. There are millions waiting to snap up whatever you have to offer. A big draw will be the 3-screen multiplex at EF3 that will add to the footfalls. We have the ambience. You now have the opportunity.



### *The EF3 Mall Shopping Centre. An international buying experience starring:*

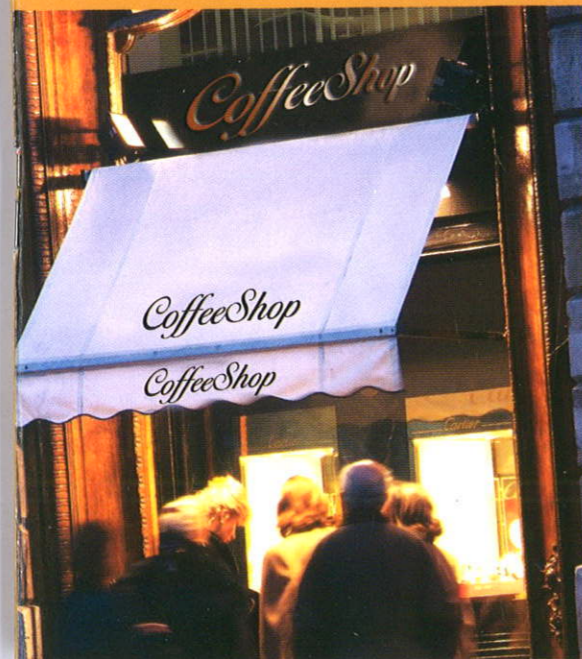
- Construction by the Eros Group, a renowned name in the real estate business
- A great location right in the heart of Faridabad
- 100% power backup
- State-of-the-art escalators and glass capsule lifts in the grand Atrium
- Well planned floors with a scientific layout
- A 3-screen multiplex that would increase footfalls
- Huge parking space
- People's desire for fashionable outfits
- Central air-conditioning
- Space for shops catering to a wide range of lifestyle products like jewellery, fashionwear, gifts, toys and more



## *International Cuisine. Indian Experience.*



At EF3 Mall, you'll have the chance to be in a food court of international standards. Which means you'll be where the action is: the biggest venue for the people of Faridabad to go and have a good time eating out. You have a choice of eating place to open, from a McDonalds\* or Pizza Hut\*, to a Café Coffee Day\* or Barista\* Outlet; from a Haldiram\* Franchisee to your own Chinese takeaway. And you can be sure you'll have the people of Faridabad crowding your outlet every day simply because you'll be in the right place, at the right time.



*The EF3 Mall Food Court.  
The most delicious Indian and  
International food experience.  
On the menu is:*

- The potential to be present in one of the largest food courts in Faridabad
- Indian food retailers
- A completely new food concept
- Unparalleled variety
- Huge opportunity
- The only shopping mall of international standards in Faridabad offering fashion, food and films in air-conditioned environs

Lots of Money. Fun. Excitement. Variety.

It's the story of every modern life. And it's what people will get at EF3. Don't miss it! Set up an eatery in this grand food court which will be among the biggest malls in Faridabad! Bring in a multinational food brand; an Indian one; or start your own new food concept. There's a market there for all this and more!

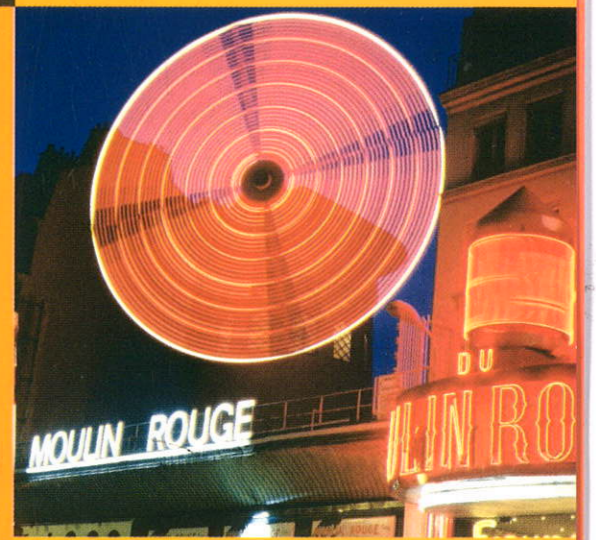
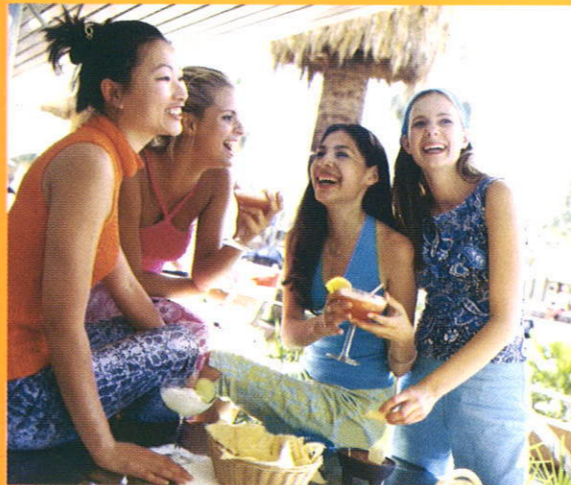
\*The above mentioned brand names are indicative only. The company does not guarantee their presence in the EF3 Mall.





## *International Pubbing. Indian Enjoyment.*

Just think of the opportunity: 2.5 million people, with a high disposable income and with absolutely no entertainment opportunity whatsoever next door; and definitely nothing on the EF3 mega scale. Now think of the goldmine you have if you open a pub or diner at EF3. Think of the thousands of footfalls each day with the multiplex as an added crowd puller; of the number of people waiting for an opportunity to go out and have fun each night. Think of the malls doing roaring business in other destinations. Now do you think you'd like to pass this up?



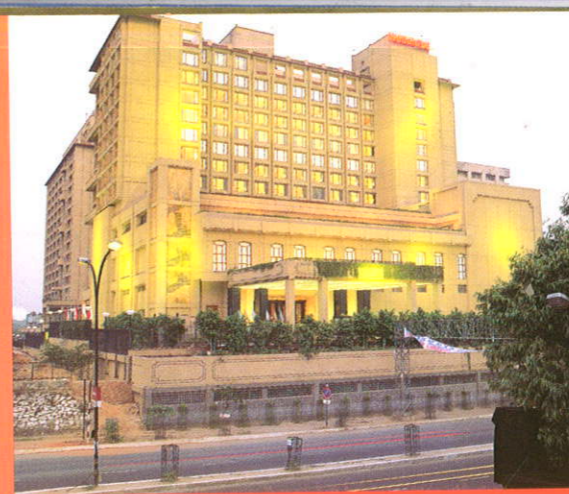
*The EF3 Mall Pub Centre.  
An international entertainment experience.  
Bottoms up with:*

The greatest moneymaking opportunity to hit the street! A pub or diner in EF3. The mall to be in at Faridabad. Book your seats now! Starring the greatest hits of all time: Exciting beverages, food and fun! Set up your pub, bar or diner in EF3 right now! With the greatest opportunity to make money hitting Faridabad, how can you help but smile? Featuring: A great location; large parking space, construction by the renowned Eros Group; and a huge population! Don't miss the action, and the excitement.

*The Eros Group.  
International Quality  
Construction.  
Indian Foundations.*

*Reputed for building Charmwood Village  
and Eros Garden near Surajkund*

EF3 Mall is brought to you by the Eros Group that has been at the helm of the real estate industry for over 5 decades, building residential colonies, hotels, cinema halls, commercial complex etc. In this period of time, the Rs. 2000 crore Group has added more value to lives in and around Delhi. Be it residential complexes or commercial establishments, the Eros Group has exemplary credentials in construction and architecture. Some of the landmark projects by the Eros Group include: The ParkRoyal Inter-Continental & International Trade Tower at Nehru Place, Rosewood City, Charmwood Village, Vishal Cineplex and the upcoming Eros Corporate Tower at Nehru Place and 5-star deluxe Hotel Shangri-La at Connaught Place, New Delhi.



Hotel ParkRoyal Inter-Continental, Nehru Place



Royale Retreat, Charmwood Village



Charmwood Plaza



EF3 Mall - Perspective View





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